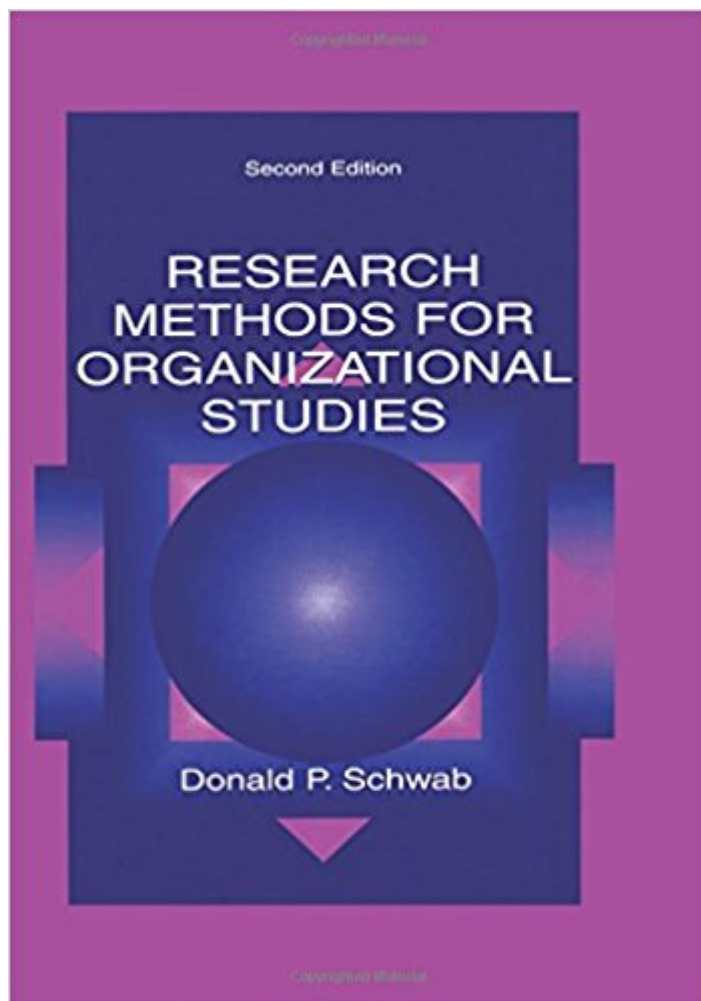


The book was found

Research Methods For Organizational Studies



Synopsis

This revision of a best selling research methods textbook introduces social science methods as applied broadly to the study of issues that arise as part of organizational life. These include issues involving organizational participants such as managers, teachers, customers, patients and clients, and transactions within and between organizations. In this new edition, chapter 19 now focuses on describing the modeling process and outcomes. An entirely new chapter 20 now addresses challenges to modeling. It goes substantially beyond a discussion of statistical inference. It also discusses issues in interpreting variance, explained estimates, and standardized and unstandardized regression coefficients. A new capstone chapter 21 helps students recognize good research. This textbook is accompanied by an Instructor's Manual for course use.

Book Information

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Customer Reviews

The aspects of the book that I would highlight are the clarity and readability of the text and the structure and presentation of the material. Don Schwab writes using language that can be easily understood by individuals with minimal or no exposure to the topics covered. — Ronald S. Landis
Tulane University

I originally purchased this book for one of my research methods classes and it is a textbook that is worth keeping on your shelf for reference. My background in statistics was minimal when I took this class, but I had no problems understanding the material. This is a great introductory textbook and

perfect for referencing when you need it. I wish I had read it in its entirety at first, since I only read the chapters assigned for class. This is meant to be read from chapter to chapter in a sequential fashion. Although the cover design is horrible, do not be fooled.

Good intro organizational behavior statistics textbook

This is an extremely accessible book. With no knowledge of statistics you could just pick it up and get going. I think I'll find it to be a great research going forward.

This is an excellent book for beginners which states all the concepts of statistics as applied in research.

The book came in perfect/new condition and was received a few days before expected. Always going to order from here again.

This book is boring, hard to read, harder to understand. Not for a beginner. Bought this as a textbook for a class. The professor should have assigned another book. This was way too difficult. Makes you fall asleep!

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